Life Insurance Payments At Record High in First 6 Months

Virginia families received $18,169,000 in life insurance death benefits in the first half of this year, compared with $17,069,000 in the corresponding period of last year, it is reported by the Institute of Life Insurance. This year's payments were 81 per cent greater than those in the corresponding period nine years ago, when the six-month total was $10,041,000.

The number of policies paid off because of death in the first six months of 1954 was 17,711, which compared with 17,922 in the first half of 1953 and 14,733 in the first half of 1945.

"The rise in death benefit payments in the years since World War II directly reflects the greatly increased holdings of life insurance by American families since the end of World War II," Holgar J. Johnson, president of the Institute said in announcing the figures. "Death benefits paid in the first half of this year throughout the country were 58 per cent greater than in the corresponding period of 1945 even though mortality among policyholders generally appears to be at a record low rate, materially below the 1945 rate. Aggregate ownership of life insurance in this country has risen 114 per cent in the past nine years. Many more people are now protected, and those who are insured own, on the average, considerably more protection today."

Of the aggregate death benefit payments in this state during the first half of 1954, $11,971, 000 was under 3,642 ordinary policies; $2,928,000 was under 1,344 group life insurance policies; and $3,260,000 was under 12,725 industrial or weekly premiu mpolicies.

For the nation as a whole, $1,047,326,000 was paid as death claims under 811,147 policies in the first half of 1954, compared with $1,002,769,000 under 803,686 policies in the corresponding period of last year and $662,617,000 under 704,258 policies in the first six months of 1946. Of this year's payments $672,397,000 was under 239,895 ordinary policies; $243,411,000 was under 109,910 group policies; and $131,518,000 was under 461,243 industrial policies.

Total payments to American families by their life insurance companies were $2,487,480,000 in the first six months of this year, $1,124,977,000 more than similar payments in the first half of 1945.

Showers Help Upland Game

According to C. F. Phelps, chief of the Game Division of the Commission of Game and Inland Fisheries, the showers in various sections of the state have been helpful to upland game birds, but especially east of the Blue Ridge we are still far short of sufficient water to meet the wildlife needs.

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INHERRITANCE — YOUR FARM AND YOUR FAMILY

About four out of every five farmers in the South have made no plans for the disposal of their property after their death.

This disheartening fact is brought out in a new bulletin issued by the Agricultural Extension Service of Virginia and six other southern states, and co-authored by W. L. Gibson, Jr., agricultural economist at VPI, and Harold H. Ellis, U. S. Department of Agriculture economist and member of the Illinois Bar.

The bulletin is "Inherritance — Your Farm and Family," available from county agent's or the VPI Agricultural Extension Service.

"What will become of your farm?" is a question every farmer should be considering, in the minds of the authors. The bulletin discusses objectives, methods, and problems in the inheritance of property; and answers some of the questions farmers often ask. No attempt is made to provide legal help. Rather, farmers are advised to consult a competent attorney in preparing any legal papers necessary.

For the files of interesting facts—but not applicable in Virginia—farmers in Louisiana should note that the laws there and in other states differ considerably. Louisiana laws are founded on French civil law, while the laws of other southern states are founded on English common law.

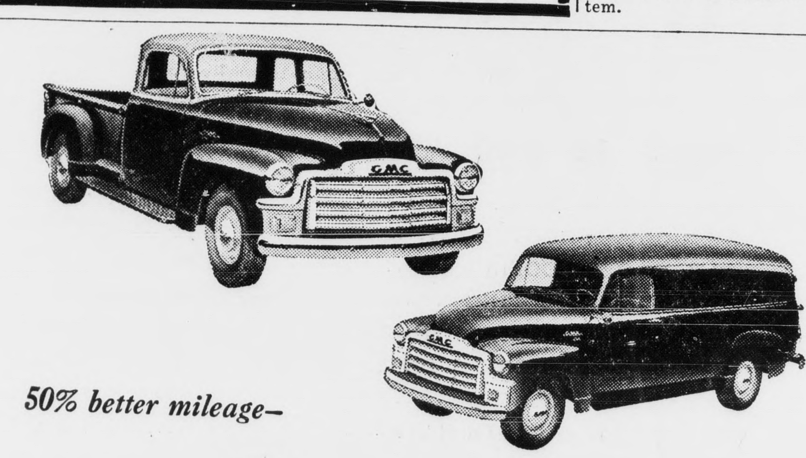
WATER SYSTEM PROGRAM PLANNED IN VIRGINIA

Twenty-five counties have already reported plans for a 1954 farm-water-system program, and have elected county program chairmen.

J. L. Calhoun, associate agricultural engineer at VPI, says a statewide contest will be conducted September 1 to October 15, as a means of focusing attention on pressure water systems in rural areas. Manufacturers and distributors of domestic water pumps have contributed almost $1,000 for contest prizes and for printing contest entry blanks.

The counties which have planned a program are: Accomack, Amherst, **Appomattox**, Bland, Buckingham, Charlotte, Cumberland, Floyd, Prederick, Henry, Isle of Wight, King and Queen, Lee, Mecklenburg, Middlesex, Montgomery, Patrick, Prince George, Pulaski, Roanoke, Rockingham, Southampton, Washington, Westmoreland and Wythe.

Calhoun points out that more than 95% of Virginia's farms have electric service, but less than half of the farms have water under pressure. There are about 80,000 farms in the state with electricity that do not have a pressure water system.



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**Standard on many models; optional at extra cost on some others*

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Be careful—drive safely

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TICK CONTROL GIVEN FOR PETS, PREMISES

Ticks are a nuisance at best, and are often dangerous, since several varieties carry infectious diseases of livestock and people.

That's the warning from John M. Amos, associate entmologist at VPI, who suggests a few controls for these pests.

Ticks on dogs can be controlled by applying one teaspoon of 10% DDT or 2% chlordane dust and working it thoroughly into the hair. Repeat this treatment at two-three week intervals or when needed. Badly infested dogs can be dipped in a mixture comopsed of six tablespoons 12% lindane wettable powder and 1 cup 5% wettable DDT in 3 gallons of water.

Heavy applications of 5% DDT sprays will rid homes or buildings of tick infestations, which may appear when the female tick lays her thousands of eggs on the premises.

Effective area control of ticks in yards or in rcreation and picnic areas can also be obtained for long periods by applying insecticides. DDT, 2½ to 3 pounds actual chemical (5 to 6 pounds 50% wettable material), or benzene hexachloride, 1 pound gamma (4 pounds 25% wettable material), per acre should be applied. Either sprays or dusts of these materials may be used.

In removing ticks from persons or pets, apply heat (such as from a cigarette tip) or a drop of kerosene so the mouthparts come free of the skin to which they are attached. Disinfect all tick wounds immediately after removing the ticks.

ARTIFICALLY SIRED CATTLE TO BE SOLD

Artificially sired cattle from throughout southwest Virginia will be sold August 23 at the Tri-State pavilion between Abingdon and Bristol.

Dairy husbandman at VPI say the sale should provide an opportunity for dairymen to get production-bred animals. The Appalachian Artificial Breeding Association is the sponsor and sale chairman is Herman Haga, of Bristol.

More Than 30,000 Have Se[en] 'The Lost Colony' This Seas[on]

Manteo, N. C.- Before the current week ends more than 30,000 persons will have paid to see Paul Green's symphonic drama, "The Lost Colony," now in its 14th season at Waterside Theatre at Manteo on Roanoke Island, N. C. This pushes the total for the 14 seasons to approximately 680,000 paying customers. The Lost Colony is America's longest-lived outdoor production.

Written by Pulitzer Prize Winner Paul Green and shown first in 1937, the spacious drama, presented on multi-level stages in a great amphitheatre at Fort Raleigh, actual site of the original happenings in the story the play tells, has been presented each summer since 1937, except during four World War II years when the show had to be closed as a coastal blackout security measure.

The story Paul Green's internationally famous drama tells is built up around attempts by Sir Walter Raleigh to establish the first colony in the New World. It also tells, in song, dance, pantomine and the spoken word, of the events back in Elizabethan England of the 16th Century when plans were being laid to extend the British Empire to new lands, how the "New World" discovered by Captains Amadas and Barlowe was named "Virginia" in honor of the then ruling British Queen Elizabeth, and of Virginia Dare, the first child of English parentage born in the New World. (It was 200 years later before the immediate territory of the original happenings in 1584-87, became North Carolina and thos[e] dents of Virginia history [...] the commonwealth actually [...] founding at Roanoke [...] stead of Jamestown, where [...] permanent English settle[ment] planted in 1608.

The 1954 season, from th[e] point of weather, has been [...] one for The Lost Colony. [...] this year, four complete [...] (and performance [...] and three partial rainouts [...] the attendance back [...] 4,000 persons. But as Gener[al Man]agter R. E. Jordan explai[ns] week, "the paid attendance [...] what behind as compared [...] for the same number of [perform]ances, but ahead of 1952 [...] only 46,000 persons paid to [...] show as compared to 52,0[00 last] year.

Since the rainy weather [...] this year, attendance has [...] steady increase each nigh[t] rains, unfavorable for [...] at the time they occurred, [...] eventually mean larger [...] before the season is over, [Jor]dan explains it this way:

"General drought conditi[ons] hitting the rural areas of [North] Carolina and Virginia is [...] serious manner. The rains [...] the crops were saved. As a [...] our patronage from the [...] bacco and farming lands of [North] Carolina and Virginia is [...] on the increase. the rains [...] this come about that way."

Subscription rate: $2.00 a [year] payable in advance.

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BIBLE SPEAKS

International Uniform Sunday School Lessons
By KENNETH J. FOREMAN

[Scriptu]re: Matthew 16:14-25; I Corin[thians 9:2]4-27; II Timothy 2:3-5; He[brews 12:]1-4.
[Devotion]al Reading: Exodus 20:1-17.

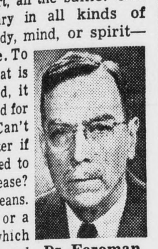
Self-Discipline

[Less]on for August 15, 1954

[G]OD will not live any man's life [for] him, nor do for him what [he can] do for himself. There is [...] and repose in the life of the [...], to be sure; but there is [...]ork, effort, struggle. Paul [used the] language of the athletic [and of] the army to describe the [...] Christian man. The reli[gious l]ife is a race, a fight.

[Body] and Power

[...]ow, body and soul, partly [...] knowing it. But we have to [make the] effort, all the same. One [thing is n]ecessary in all kinds of [growth—]of body, mind, or spirit—[disci]pline. To [...]ers that is [...] word, it [...] to stand for [...]ssion. Can't [...] better if [...] allowed to [...] we please? [...] any means. [...] tree or a [...] vine which [...]ver pruned [will] never produce prize fruit. A [...]ack hog running wild and [doing] what he pleases will not [make] as much bacon as a hog [kept] penned up and fed with care. [The one] who practices tne piano only [when] he feels like it will never [learn to] play. A football player who [stays] up and goes to bed when he [likes], and eats and drinks what[ever] happens to want, when he [wants] it, will never make the team. [Disci]pline is just not doing certain [unimpo]rtant things in order to do [more i]mportant things. When wa[ter] is run through a hose, the [...] the nozzle is screwed the [farth]er the water is thrown. So it [is in] the world of Christian char[acter]. The life without any re[straint] is the life without fruit or [...]. The life without discipline is [like a] tree never pruned, a tan[gle of] barren branches.



Dr. Foreman

[The Ar]t of Vigilance

[Some]times Christians are disci[plined] by circumstances. Pain, or [illnes]s, or poverty, may have a [wholes]ome effect on us, like a sur[geon]'s knife. But some of the [Chris]tian's discipline has to be im[posed] on himself, by himself. Dis[cipline] means getting rid, so to [speak], of useless fat, keeping fit. [Disci]pline means not fritting away [our] time and energies on useless [thing]s. It means going without [some] things we want in order to [have] more to give to others. It [mea]ns locking up our pride when [our] feelings are hurt. It means not [bec]oming so busy with trifles that [we] have to say "I have no time" [whe]n we are asked to help with [the] Lord's work. It means cutting [out] even harmless habits when [they] pull us down to less than our [best]. It means training down to [get] into condition for the fight right [in] us between our best and our [wors]t. Now we have to be careful [about] criticizing other people, who [ma]y have different battles to fight [than] we have. It may be quite easy [for] Mrs. X, who never took a drink [of l]iquor in her life, to say hard [thin]gs about Mr. Y, who seems [not] to be able to pass a tavern [...] without going in. But perhaps [Mrs.] X has just as much trouble [pass]ing up the second piece of cake [or] the tenth chocolate cream. We [have] to be on guard all the time, [not] over others mainly, but over [ours]elves. Not that we should not [help] others; indeed we should. But [we] need always to remember what [Jesu]s said: "Let him that is with[out s]in cast the first stone."

[Wh]at Alcohol Does

[It] ought not to be necessary to [say a] word about such an obvious [thing] as a Christian's relation to [alco]holic liquors, but nowadays [such a] word is very much in place. [In] this matter the best and sim[plest] self-discipline is to leave it [alone] entirely. What the apostles [of "m]oderation" forget is that al[coho]l is a drug of a kind that [weake]ns the resistance of the per[son] who takes it. Asking people to [be] moderate in the use of liquor [is] not much less ridiculous than [aski]ng them to please be moderate [in the] use of narcotics. The stuff [...]ks on the nervous system itself [and] does it no kind of good. Let a [Chri]stian consider: Does the use [of li]quor help one to grow into the [...]ness of Christ? Does it make [one] more clear-headed, unselfish, [more] useful as a Christian citizen?

[Base]d on outlines copyrighted by the [Division] of Christian Education, Na[tional] Council of the Churches of Christ [in the] U. S. A. Released by Community [Press] Service.)

Even Better

[I]n Philadelphia, after being in[jur]ed by a bus accident, Karl J. [...]nger sued the Philadelphia [Trans]portation Co. for $75,000 dam[ages]. [He] was awarded $90,000 by a [sym]pathetic jury.

PRICE OUTLOOK FOR AUGUST VEGETABLES

A periodic look-see at the vegetable situation by VPI marketing specialists charts the August production of lima beans, snap beans, cabbage, cantaloupes, and onions as down, with other crops holding their own.

In detail: Lima bean production is 8% below 1953. Prices should average $2.25 for U. S. No. 1. The late summer snap bean crop will not equal that of 1953, and some seed shortages have developed for late plantings. Prices ahve been above $2.50 for U. S. No. 1, and no price declines are expected for quality snaps.

Late summer cabbage production will be 7% below average, and prices will average about $1.00 to $1.25 per 50 pound bag, No. 1 grade. Cantaloupe production is expected to decline in August. Late summer sweet corn production will be about the same as in 1953, and average prices of $2.00 to $2.50 are expected for iced, crated No. 1's.

Virginia should have a good cucumber market in the South, with quality cucumbers of large size averaging $3.00 a bushel. Onion prices are expected to strengthen as late summer acreage is down 4% from 1953 in the east, and 12% in the west. Well-stored onions should pay off this year. Count on $2.50 for 50-pound sacks for U. S. No. 1.

Potato prices should increase this month until heavy digging begins in the late states. Look for a scarcity in April and May, 1956, and prices this month of $3.00 per 100-pound sack.

Dry weather has affected tomato production, but supplies are ample. Prices may drop to $1.00 to $1.50 per bushel for No. 1 grade on the fresh market this month.

Subscription rate: $2.00 a year; payable in advance.

Homemakers Items

Women still think of clothes as tops on the important list.

I. Byrd Johnson, clothing specialist at VPI, reports that in 1953 consumer expendtiures on clothing were more than three times that of the average for the '30's.

But during the same period, clothing expenses took a lower percentage of the total income. "This doesn't mean the textile and manufacturing business will stop. there are more people to clothe," she says.

The men's-wear market (including 15 years of age and over) will increase by 15,000,000 by 1970. The women's-wear market (15 years or over) is growing slightly faster than the men's market. The total increase is expected to be 18,000,000 by 1970. The market for the age group over 40 is expected to increase somewhat faster than that for younger people.

"In Virginia," Miss Johnson says, "the 1953 figures available indicate taht 9 to 10% of the spendable income was used on clothing the family. The middle of the road (or median) family consisted of four members and spent $375.97. This amount of money was seldom divided evenly among the members, but acording to their needs—based on activities and on growth."

In 1954 the average price for wearing apparel has risen slightly, about 1% higher than a year ago. A few declines in prices of women's clothing are noted, restricted to items made of man-made fiber.

Prices of cotton apparel and of men's and children's shoes have increased a little.

Appomattox is a growing town!

BLACKSHANK SHOWS UP IN SOUTHWEST VIRGINIA

The first known case of blackshank disease in southwest Virginia's burley tobacco belt has been reported by S. B. Fenne, plant pathologist at VPI.

Fenne says the diseased plant specimen came from Lee County and that it was heavily infected with the blackshank fungus. He says there must be much more of the disease in southwest Virginia since it has been known to be present in certain parts of Tennessee adjacent to Virginia for the past three years.

A careful look-out is being maintained in the area so farmers will have ample warning.

Fenne also says that almost every day recently tobacco plants have been received which have been damaged by lightning.

WEIGH FACTORS IN PURCHASE OF FARM MACHINERY

Get the answers to several questions before you buy new farm machinery. Farm management specialists at VPI suggest asking yourself:

What is the job to be done, and will the machine do it?

Can the job be done by custom work at less cost than by buying and owning the machine?

How will the new machine affect the timeliness of the individual job and the whole schedule of farm work?

How much better will the machine do the work than the machine it is to replace?

The answers to these questions should guide farmers to better decisions as they select, buy, and replace their various farm machines. In a time of reduced farm income, cash purchases should be made carefully, and additional capital investments need to be made only after careful study and thought, the farm management specialists advise.

HONORED FOR WORK WITH TB ASSOCIATION

Dr. Allen Weir Freeman, Dean of the School of Public Health Administration of Johns Hopkins University in Baltimore, a native Virginian and brother of the late Dr. Douglas S. Freeman, was honored by a resolution passed by the Executuive Committee of the Virginia Tuberculosis Association, according to Thomas Pinckney, president.

The Virginia Tuberculosis is especially indebted to Dr. Freeman because it was through his efforts in 1919 that the Virginia Anti-Tubercluosis Association (the parent association of the VTA) sold the first Christmas Seals in the state as the agent of the American Red Cross. In 1920, the VTA was born and the same year the Christmas Seal Sale was held independently of the Red Cross. Dr. Freeman's contribution to public health in general, his pioneering in preventative medicine, and his particular contribution to the TB control movement as Virginia's first Assistant Commissioner of Health under Dr. Ennion G. Williams, were cited. Dr. Freeman climaxed his work in connection with building Catawba, Virginia's first sanatorium by becoming its first superintendent and is especially deserving of honor by the VTA, Pinckney said.

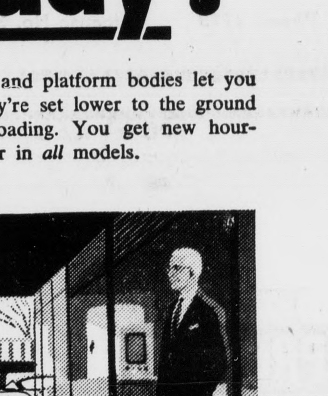
FIELD DAYS SET AT STAUNTON, ORANGE

Feed production and use will be stressed at the forthcoming field days at branches of the VPI Agricultural Experiment Station.

The next field days will be held at Orange, August 18 and Staunton on August 19.

Members of the animal husbandry, dairy husbandry, and agronomy departments at VPI will be on hand to explain the various projects and discuss how the results can be fitted into individual farm operations.

The field days at each station are stheduled for 1:30 P. M. to 4:30 P. M.



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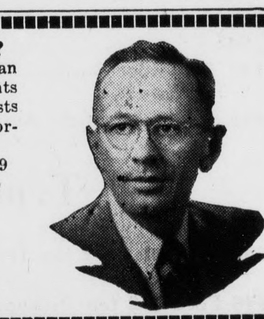

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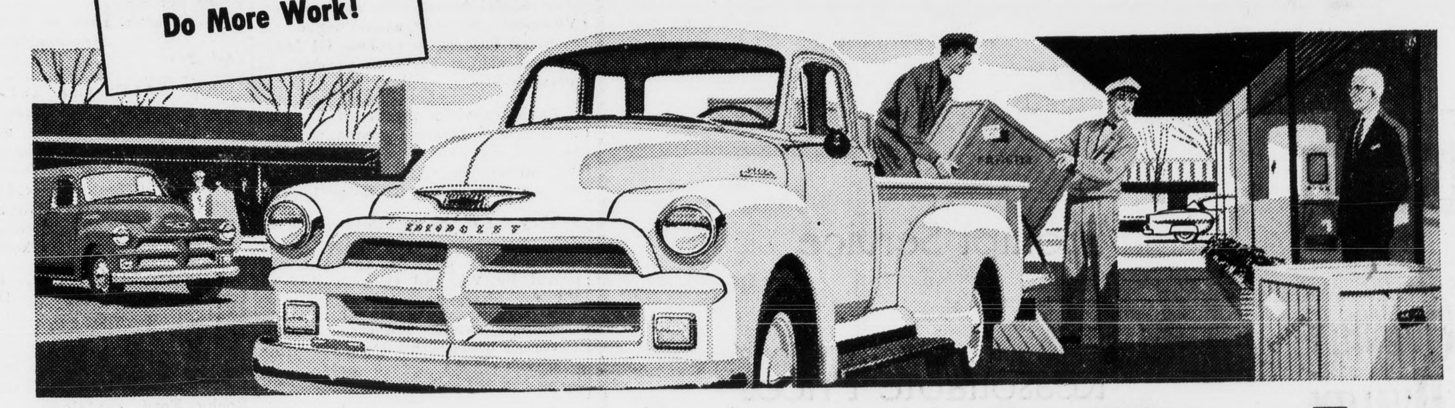

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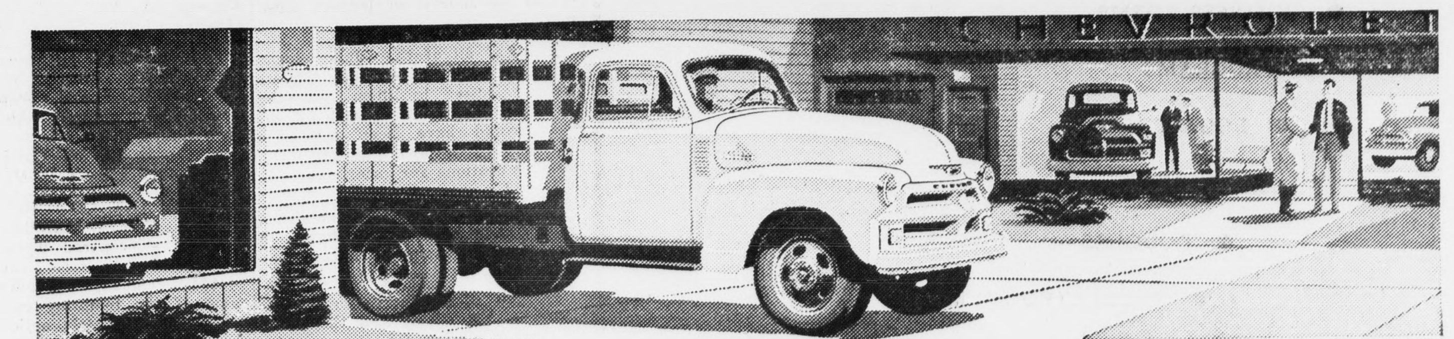

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